### Announcements

- Next week:
  - Tuesday self study
  - Wednesday tutorials
- Week after that:
  - Tuesday lecture via hangout
  - Wednesday tutorials
- There are homeworks on the webpage
  - Warning: template code is in python2, if this thing is a problem let me know

# Regularization

- We have seen:
  - Pick the right polynomial for regression (x vs  $x^2$  vs  $x^3$ )
  - Via holdout testing or k-fold cross validation
- Another idea:
  - Penalize huge weights
  - Instead  $min_{\theta} \sum_{i} L(f(x_i), y_i)$ , i.e. in regression  $min_{\theta} \sum_{i} (x_i.\theta y_i)^2$
  - Do  $min_{\theta} \sum_{i} L(f(x_i), y_i) + C \sum_{i} \theta_i^2$  L2 regularization or Ridge regression
  - Or  $min_{\theta} \sum_{i} L(f(x_i), y_i) + C \sum_{i} |\theta_i|$  L1 regularization or Lasso regression
  - L1 regularization leads to more zero weights -> sparse models
    - Useful when looking for relevant attributes
  - Ridge regression can be analytically solved
  - Lasso penalty is tricky to implement rather use some package (e.g. scikit-learn)
- How to choose C
  - Via holdout testing or k-fold cross validation

## **Binary classification**

- 0/1 classification, e.g. spam / non spam, click / not click, safe / unsafe content, ...
- Conversion to regression is not ideal



Penalty? target 1 prediction 0.9 -> ok target 1 prediction 0.1 -> bad target 1 prediction -42 -> very bad target 1 prediction 100 -> actually good, but very bad under quadratic penalty

- Let's change predictions. Force it into 0-1 range. Interpretation of prediction:
  - Probability of target being 1 (e.g. probability of spam)
  - Do regression and then process result z via sigmoid:  $\sigma(z) = \frac{1}{1+e^{-z}}$ 
    - I.e our output for two attributes is:

• 
$$\sigma(\theta_0 + \theta_1 x_1 + \theta_2 x_2)$$

- How to fit.
  - Maximalize probability of data
    - If data point has target 1, I want to maximize probability
    - If data point had target 0, I want to minimize the probability
    - $p_i$  my prediction;  $p_i^{y_i}(1 p_i)^{1-y_i}$
  - Goal to optimize is product of all datapoints
    - $\square \quad \prod_i p_i^{y_i} (1 p_i)^{1 y_i}$
    - Where  $p_i = \sigma(\theta x)$
  - In practice we want sum (easier to differentiate). And also minimize something (just to be consistent with other stuff). Just logarithm and negate and goal would be to minimize
    - $-\sum_{i} \log(p_i^{y_i}(1-p_i)^{1-y_i}) = -\sum_{i} y_i \log p_i + (1-y_i) \log(1-p_i)$
    - This is also called cross-entropy.
- More math:
  - Model:  $P[y_i|x_i] = \sigma(\theta.x)$

- We optimize likelihood of *y*-s
- What if we use L2 penalty  $(p_i y_i)^2$  instead of log? Think about gradient.
- Checkout how to calculate gradient for parameters.

$$\circ \quad \frac{\partial J}{\partial \theta_j} = (y_i - p_i) x_j$$

• This is also called Logistic regression

### Softmax classification

- Generalization for multiple target categories (e.g. predict what is in the picture dog/cat/plane/house/...)
- Categories are fixed beforehand
- Predict probability for each category

• **E.g.**  $P[y_i = dog|x_i]$ 

- One parameter for each input-output combination (before only one parameter for each input).
- We should process outputs:
  - Each output is in 0-1 range
  - Sum of outputs should be one
- Via something called softmax:

$$\circ \quad \sigma(z_1, z_2, ..., z_j)_i = \frac{e^{z_i}}{\sum e^{z_k}}$$

- Model:
  - Input: **x** ( $x_1, x_{2,...,x_m}$ )
  - k categories
  - Parameters  $\theta_{ii}$  matrix of size m x k:  $\Theta$
  - Intermediate output
    - $x\Theta$ , j-th element:  $z_j = \sum_i x_i \theta_{ij}$
  - Output probabilities
    - $\bullet \quad p = \sigma(z)$
- Loss:
  - Negative log-likelihood of the data:

 $-\sum_{i} \log(p_{iy_i})$ 

• Also called maximum-entropy classification

#### Probabilistic interpretation of regression

- Let's say that our output is  $\theta_0 + \theta_1 x_1 + \theta_2 x_2 + noise$
- What if noise has a normal distribution with mean 0 and variance V
- Or in other words: y is from normal distribution with mean  $\theta_0 + \theta_1 x_1 + \theta_2 x_2$  and variance V

• Let's maximize the probability of the data (intentionally ignoring some terms to simplify the presentation):

$$\circ \quad \prod_{i} e^{-(y_i - \theta_0 + \theta_1 x_1 + \theta_2 x_2)^2}$$

• Now do the log and negation (to get sum and minimization)

$$\circ \quad -\sum_{i} (y_{i} - \theta_{0} + \theta_{1}x_{1} + \theta_{2}x_{2})^{2} = \sum_{i} (y_{i} - \theta_{0} + \theta_{1}x_{1} + \theta_{2}x_{2})^{2}$$

• Which is linear regression formulation!